



ECO-SUPPLIER UNIVERSITY ENROLMENT

In general, universities are institutions of higher studies and research responsible for awarding academic degrees in several academic disciplines. This helps the students in starting a bright career.

There are some who feel that helping people and the environment is the best career for them. To help them achieve success, RLGS has come up with the Eco-Supplier University.





THE ECO-SUPPLIER UNIVERSITY

The Eco-Supplier University was created to help eco-suppliers learn the different ways of selling their eco-products and services to a target audience. Here, eco-suppliers are taught different ways to promote their brand and products. They

learn what an eco-audience is and what the best platforms are to sell their eco-products and services. Below are some of the major advantages you will get after enrolling at the Eco-Supplier University:



Easy to follow getting started steps with the unique advertising by RLGS

At this university, you will learn the easiest way to begin advertising your products, you will learn how easy and beneficial it is to avail yourself of the unique advertising services of RLGS. Even if you are an innovator or have just started selling your eco-products, you can gain popularity through the unique advertising strategy offered by RLGS.



Easy to follow tips when implementing the unique advertising by RLGS

You will learn what are all the best channels to promote your brand, what kind of advertisements you should choose, and many other such things in the easiest and most understandable way. For example, you will learn, depending what your eco-products are, which channel will be best for their promotion. It could be radio, by website, a blog, social media, or any other method. Moreover, you will learn about the right format of advertising such as radio adverts, banner ads, backlinks, social media promotion, and many others.

Easy to follow steps for eco-suppliers to promote their eco-products via unique advertising by RLGS

Eco-suppliers will be taught the appropriate way to promote their eco-products via the unique advertising method of RLGS. For example, you will learn step-by-step how Radio Live Green Smart will promote your eco-products in-between the different programs on its radio channel; you will learn in detail how RLGS will place your banner adverts on its website, in its Green Events Calendar or in its newsletter.



Steps to follow within a self-determined budget

Not every eco-supplier's economic situation is the same. Some are established with a robust economic condition and some are new with more liabilities. RLGS believes that the economic condition of an eco-supplier should not be a barrier to promoting their eco-products. That's why the Eco-Supplier University provides simple methods to follow within a self-determined budget.





Steps at a self-determined pace

Being an eco-supplier means being occupied in different business activities most of the day. You do not get a fixed time to learn anything new and beneficial to your business. But the Eco-Supplier University has a solution to this. All learning proceeds at a completely self-determined pace. Whether you are free in the morning, evening or the night, you can learn anytime.



Live Interactive Webinars

The Eco-Supplier University provides you with the opportunity to take part in live interactive webinars and do the following:

- **Gain information and get answers to questions related to the unique advertising strategy offered by RLGS:** Whenever an eco-supplier gets a new opportunity to promote their eco-products, a lot of questions may emerge in his/her mind. To answer all these questions, the Eco-Supplier University organizes live interactive webinars where eco-suppliers get the answers to all their advertising related queries. Moreover, these live webinars are always an informative source for all the participants.
- **Sharing Unique Advertising Experiences:** Eco-suppliers who have previously gained from the unique advertising strategy offered by RLGS would join these webinars and share how they witnessed a boost in exposure and sales when RLGS advertised their eco-products on different channels. This is really motivating for all other eco-suppliers.

How to Enrol?

It is very easy to enrol at the Eco-Supplier University. You just need to visit the website of RLGS and follow some simple steps. Enrolling is your first step to learning about all the crucial stages required to advertise your products and increase your sales.

By enrolling now, you get...

If you enrol in the Eco-Supplier University now, you get the following:

When you opt
TO PAY MONTHLY,
 you will get a discount
OF 30% for the **FIRST MONTH.**

When you opt
TO PAY ANNUALLY,
 you will get a discount
OF 35% for the **FIRST YEAR.**

So, a win-win situation in both cases. Other good news is that the DISCOUNT OF 35% is on top of the already discounted annual fee.